

Catalogue Gerbera 2022





By collaborating we can strengthen each other. Especially now.

The last year everyone in the horticulture sector was challenged to be viable, flexible and creative. It was both a turbulent and a positive year for us. We are proud that we celebrated our one year anniversary as HilverdaFlorist. We are one, and looking forward to the future together with you.

By constantly reacting and anticipating on the changing environment and needs of our partners, we remain a reliable partner and guarantee the continuity of HilverdaFlorist at the same time. This year we started the construction of 2.2 hectares of new greenhouses. The expansion will be operational at the start of 2022. These new greenhouses allow us to keep producing young plant material according to the latest techniques and standards and to invest even more in research and the development of new products and unique genetics.

If you are successful we are too. We passionately believe that by working together we can strengthen each other, develop new groundbreaking ideas and create joint success. Especially now. Being a customer at HilverdaFlorist, is being a partner of HilverdaFlorist. Through our sales network and production locations all around the world, we offer the best genetics, a wide assortment high quality starting material and tailor made advice for each situation. Our mission is to keep selecting the most beautiful and groundbreaking Cut flower and Pot, Patio & Garden varieties, matching the ever-changing criteria and wishes from our partners and their specific markets. While consumer satisfaction will always be a critical consideration, we are in close contact with growers, distributors and retailers worldwide on a daily basis. This enables us to supply products and services, technical information and marketing support to address your demands.

We are proud to show you the latest results of our breeding pipeline filled with unique cutting-edge genetics. This year again we have strong and beautiful introductions in our Standard, Mini and Specialties assortment in Gerbera. Be inspired by this catalogue and make your choice to strengthen your assortment.

We are enthusiastic for the new season, and are looking forward to working together.

Bart Sneek
Commercial Director

Marc Rost
Financial Director

Arthur Koekkoek
Director Operations,
R&D and Supply Chain

Get an impression of our complete product range



Alstroemeria

Dianthus

Gypsophila, Helleborus & Scabiosa

Limonium

Pot, Patio & Garden

About us	3
Standard	6
Mini	34
Piccolini®	48
FireworX® Mini	52
FireworX® Standard	55
Pomponi® Mini	56
Pomponi® Standard	60
What we offer	63
Assortment overview	65
What to order?	75
World Wide Sales Network	76
Contact us	80












More info...

Visit our website to download images and other great material which will support you with promoting our varieties. Scan the QR for more information or send an e-mail to info@hilverdaflorist.com.



Symbols

	Vase life in days		Flower diameter in cm
	Stem length in cm		Limited availability
	Production per m ² per year in soil		New introduction
	Production per m ² per year in substrate		Image not in catalogue
			Experimental

Standard Gerbera



Alex
アレックス



Alliance
アライアンス



Alma
アルマ



Amarone
アマローネ



Ankur
アンカー

Standard Gerbera

Our assortment of Standard Gerberas consists of a wide range of strong and colourful varieties for each market and preference.

As the specialist in breeding and propagation of Gerberas, we offer a unique combination of novelties, proven performers and customer favourites.

Standard Gerbera Riley



Alex	10 - 12	65	250 - 270	310 - 330	10 - 12
Alliance	14 - 16	65	250 - 270	310 - 330	10 - 12
Alma	14 - 16	60	230 - 250	290 - 310	11 - 12
Amarone	16 - 18	65	210 - 230	270 - 290	11 - 13
Ankur	15 - 17	60	230 - 250	290 - 310	11 - 13



Apollo
アポロ



Artist
アーティスト



Balance
バランス



Bellarosa
ベラローザ



Atlanta
アトランタ



Aventura
アベンチュラ



Blind Date
ブラインドデート



Bon Dia
ボンディア



Avignon
アビニオン



Brilliance
ブリリアンス



Brunello
ブルネロ

Apollo	12 - 14	65	210 - 230	270 - 290	11 - 13
Artist	12 - 14	65	230 - 250	290 - 310	10 - 12
Atlanta	12 - 14	65	230 - 250	290 - 310	11 - 13
Aventura	12 - 14	65	230 - 250	290 - 310	11 - 13
Avignon	16 - 18	60	250 - 270	310 - 330	10 - 12
Balance	13 - 15	65	230 - 250	290 - 310	11 - 13
Bellarosa	12 - 14	60	230 - 250	290 - 310	10 - 12
Blind Date	15 - 17	65	230 - 250	290 - 310	10 - 12
Bon Dia	15 - 17	60	250 - 270	310 - 330	10 - 12
Brilliance	14 - 16	65	230 - 250	290 - 310	11 - 12
Brunello	13 - 15	65	250 - 270	310 - 330	10 - 12



Cameron
キャメロン



Candela
キャンデラ



Candy Girl
キャンディーガール



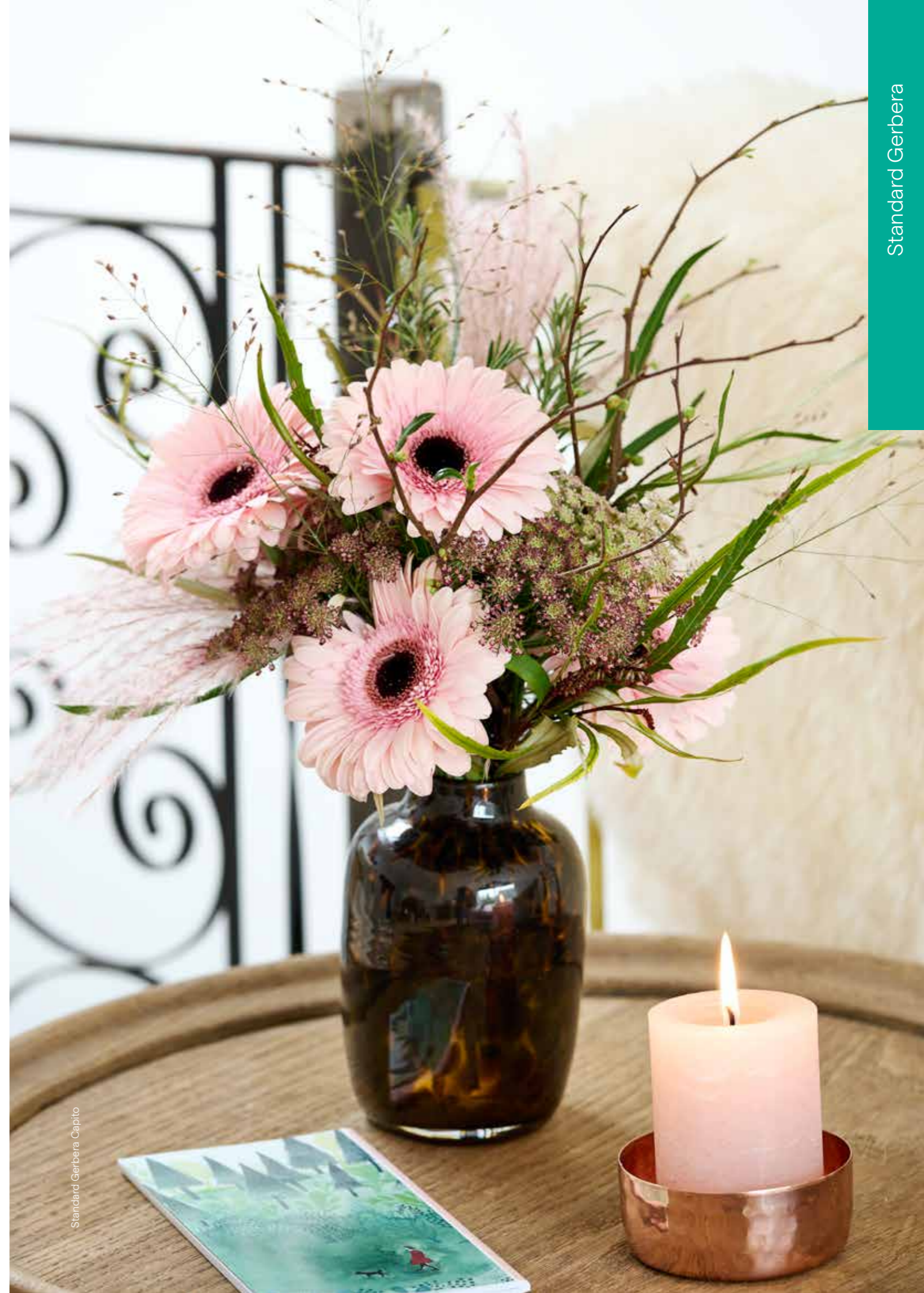
Capito NEW
カピート



Capella
カペラ



Cameron	12 - 14	60	230 - 250	290 - 310	11 - 13
Candela	14 - 16	60	250 - 270	310 - 330	10 - 12
Candy Girl	14 - 16	60	230 - 250	290 - 310	10 - 12
Capito	14 - 16	65	250 - 270	310 - 330	10 - 12
Capella	14 - 16	60	210 - 230	270 - 290	12 - 14





Carambole
カラムボレ



Caravaggio
カラヴァッジオ



Cubanita
クバニタ



Cullinan
カリナン



Catwalk
キャットウォーク



Cleopatra
クレオパトラ



Darling
ダーリン



Diabolo
ディアボロ



Cream Beach
クリームビーチ



Dice
ダイス



Don Leo
ドブレオ

Carambole	14 - 16	60	230 - 250	290 - 310	11 - 13
Caravaggio	15 - 17	60	250 - 270	310 - 330	10 - 12
Catwalk	15 - 17	60	250 - 270	310 - 330	10 - 12
Cleopatra	14 - 16	60	230 - 250	290 - 310	11 - 13
Cream Beach	14 - 16	65	230 - 250	290 - 310	10 - 12
Cubanita	14 - 16	65	230 - 250	290 - 310	11 - 13
Cullinan	15 - 17	65	250 - 270	310 - 330	10 - 12
Darling	16 - 18	65	250 - 270	310 - 330	11 - 12
Diabolo	12 - 14	65	250 - 270	310 - 330	10 - 12
Dice	15 - 17	65	230 - 250	290 - 310	10 - 12
Don Leo	12 - 14	60	230 - 250	290 - 310	10 - 12



Dreamer
ドリーマー



Dreamline
ドリームライン



El Mundo
エルムンド



Elan
エラン



Dune
デューン



Dynamic
ダイナミック



Entourage
エントラージュ



Estate
エステート



Eclair
エクレア



Farao
ファラオ



Figaro
フィガロ

Dreamer	12 - 14	60	250 - 270	310 - 330	10 - 12
Dreamline	12 - 14	65	230 - 250	290 - 310	11 - 13
Dune	12 - 14	60	230 - 250	290 - 310	11 - 12
Dynamic	15 - 17	65	230 - 250	290 - 310	10 - 12
Eclair	12 - 14	60	250 - 270	310 - 330	10 - 12
El Mundo	13 - 15	65	230 - 250	290 - 310	11 - 13
Elan	10 - 12	60	230 - 250	290 - 310	11 - 13
Entourage	16 - 18	65	230 - 250	290 - 310	11 - 13
Estate	12 - 14	65	230 - 250	290 - 310	10 - 12
Farao	13 - 15	65	230 - 250	290 - 310	10 - 12
Figaro	14 - 16	65	250 - 270	310 - 330	10 - 12



Forbes
フォーブス



Forza
フォルツァ



Glossy
グラッシー



Goldstrike
ゴールドストライク



Funfair
ファンフェア



Gallant
ギャラント



Graceland
グレースランド



Greeny
グリーニー



Giro
ジロ



Guapa
グアーパー

NEW



Hamptons
ハンプトン

Forbes	10 - 12	65	230 - 250	290 - 310	11 - 12
Forza	13 - 15	60	230 - 250	290 - 310	10 - 12
Funfair	15 - 17	60	230 - 250	290 - 310	10 - 12
Gallant	15 - 17	65	250 - 270	310 - 330	10 - 12
Giro	14 - 16	60	230 - 250	290 - 310	10 - 12
Glossy	12 - 14	65	230 - 250	290 - 310	10 - 12
Goldstrike	14 - 16	65	210 - 230	270 - 290	10 - 12
Graceland	10 - 12	60	210 - 230	270 - 290	10 - 12
Greeny	15 - 17	65	230 - 250	290 - 310	10 - 12
Guapa	12 - 14	65	210 - 230	270 - 290	10 - 12
Hamptons	14 - 16	60	250 - 270	310 - 330	11 - 12



Assorted Standard Gerbera



Haribo
ハリボー



Highlight
ハイライト



Humberto
ハフベルト



Image
イメージ



Inferno
インフェルノ

Haribo	14 - 16	65	230 - 250	290 - 310	11 - 13
Highlight	13 - 15	65	250 - 270	310 - 330	10 - 12
Humberto	12 - 14	65	230 - 250	290 - 310	11 - 12
Image	12 - 14	65	210 - 230	270 - 290	10 - 12
Inferno	12 - 14	60	230 - 250	290 - 310	12 - 14



Intense
インテンス



Jetset
ジェットセット



Keystone **NEW**
キーストーン



Kilimanjaro
キリマンジャロ



Ladies First
レディーファースト



Intense	13 - 15	65	230 - 250	290 - 310	10 - 12
Jetset	14 - 16	60	250 - 270	310 - 330	11 - 13
Keystone	13 - 15	65	210 - 230	270 - 290	12 - 14
Kilimanjaro	16 - 18	60	210 - 230	270 - 290	10 - 12
Ladies First	13 - 15	60	250 - 270	310 - 330	10 - 12





Landmark
ランドマーク



Limoncello
リモンセロ



Mocktail
モクテル



Monroe
モンロー



Mandala
マンダラ



Memphis
メンフィス



Nashville
ナッシュビル



Nuance
ニュアンス



Mint
ミント



Orange Sky
オレンジスカイ

NEW



Orca
オルカ

Landmark	16 - 18	65	250 - 270	310 - 330	10 - 12
Limoncello	10 - 12	65	250 - 270	310 - 330	10 - 12
Mandala	12 - 14	60	230 - 250	290 - 310	10 - 12
Memphis	12 - 14	65	230 - 250	290 - 310	11 - 12
Mint	14 - 16	60	250 - 270	310 - 330	10 - 12
Mocktail	12 - 14	60	230 - 250	290 - 310	11 - 13
Monroe	15 - 17	65	250 - 270	310 - 330	10 - 12
Nashville	14 - 16	65	250 - 270	310 - 330	10 - 12
Nuance	16 - 18	60	250 - 270	310 - 330	10 - 12
Orange Sky	13 - 15	60	210 - 230	270 - 290	11 - 13
Orca	15 - 17	65	230 - 250	290 - 310	10 - 11



Oro NEW
オーロ



Panama
パナマ



Payday NEW
ペイデイ



Peptalk
ペップトーク



Picobello
ピコベロ

Oro	15 - 17	60	230 - 250	290 - 310	10 - 12
Panama	15 - 17	65	250 - 270	310 - 330	10 - 12
Payday	13 - 15	65	210 - 230	270 - 290	12 - 14
Peptalk	11 - 13	65	230 - 250	290 - 310	10 - 12
Picobello	10 - 12	65	230 - 250	290 - 310	10 - 12





Pink Elegance
ピンク エレガンス



Pink Power
ピンクパワー



Prestige
プレステージ



Rihanna
リアーナ



Pole Star
ポールスター



Pre Intenzz
(プレ)インテンツ



Riley
ライリー



Ritmo
リトモ



Pre Semmy
(プレ)セミー



Salut
サリュ



Samara
サマラ

Pink Elegance	14 - 16	65	230 - 250	290 - 310	11 - 13
Pink Power	13 - 15	65	230 - 250	290 - 310	11 - 13
Pole Star	15 - 17	65	230 - 250	290 - 310	12 - 14
Pre Intenzz	14 - 16	60	250 - 270	310 - 330	11 - 12
Pre Semmy	12 - 14	65	250 - 270	310 - 330	10 - 12
Prestige	15 - 17	65	250 - 270	310 - 330	10 - 12
Rihanna	14 - 16	65	250 - 270	310 - 330	10 - 12
Riley	14 - 16	65	250 - 270	310 - 330	11 - 13
Ritmo	11 - 13	60	230 - 250	290 - 310	12 - 14
Salut	13 - 15	60	230 - 250	290 - 310	10 - 12
Samara	10 - 12	60	250 - 270	310 - 330	10 - 12



Shimmer
シマー



Snowball
スノーボール



Souvenir
スーベニア



Submarine
サブマリナー



Spotlight
スポットライト



Soulmate
ソウルメイト



Stilo
スティロ



Snowbrand NEW
スノーブランド



Sol
ソル



Sugarbabe NEW
シュガーベイブ



Sun Valley
サンバレー

Shimmer	12 - 14	60	250 - 270	310 - 330	10 - 12
Snowball	14 - 16	65	230 - 250	290 - 310	12 - 14
Spotlight	14 - 16	60	250 - 270	310 - 330	10 - 12
Soulmate	15 - 17	65	250 - 270	310 - 330	10 - 12
Sol	13 - 15	60	230 - 250	290 - 310	10 - 12
Souvenir	10 - 12	65	250 - 270	310 - 330	10 - 12
Submarine	13 - 15	65	250 - 270	310 - 330	10 - 12
Stilo	13 - 15	65	250 - 270	310 - 330	10 - 12
Snowbrand	14 - 16	60	230 - 250	310 - 330	10 - 12
Sugarbabe	12 - 14	65	250 - 270	310 - 330	10 - 12
Sun Valley	14 - 16	60	250 - 270	310 - 330	10 - 12



Standard Gerberas Payday, Treasure, Capito & Snowbrand



Tess
テス



Treasure NEW
トレジャー



Trophy
トロフィー



Ultima
ウルティマ



Vesper
ヴェスパ

Tess	12 - 14	65	250 - 270	310 - 330	10 - 12
Treasure	15 - 17	65	250 - 270	310 - 330	10 - 12
Trophy	16 - 18	65	230 - 250	290 - 310	11 - 13
Ultima	16 - 18	65	230 - 250	290 - 310	11 - 13
Vesper	14 - 16	65	250 - 270	310 - 330	10 - 12



Wake-Up
ウエイクアップ



White River NEW
ホワイト リバー



White House
ホワイトハウス



Wannabe
ワナビー



Zodiac
ゾディアック



Wake-Up	14 - 16	65	250 - 270	310 - 330	10 - 12
Wannabe	14 - 16	70	230 - 250	290 - 310	12 - 14
White River	14 - 16	65	230 - 250	290 - 310	10 - 12
White House	11 - 13	60	250 - 270	310 - 330	10 - 12
Zodiac	12 - 14	60	230 - 250	290 - 310	11 - 12



Mini Gerbera



Mini Gerbera

Our assortment of Mini Gerberas stands out because of their strong colours, excellent flower quality, strong performance and their long vase life. Every year we strive to create new exciting varieties to surprise with stunning Gerberas excelling in production and outstanding vase life.

Assorted Mini Gerbera



Albino
アルビノ



Alix Noor NEW
アリズヌール



Allround NEW
オールラウンド



Anna
アナ

Albino	15 - 17	55	420 - 460	550 - 600	7
Alix Noor	15 - 17	60	460 - 500	600 - 650	7 - 8
Allround	10 - 12	60	380 - 420	500 - 550	7
Anna	14 - 16	60	460 - 500	600 - 650	7
Ariba	12 - 14	60	420 - 460	550 - 600	7



Ariba NEW
アリバ



Babble
バブル



Bellita
ベリッタ



Caramba
カランバ



Chica
チカ



Bieber
ビーバー



Bondi Beach
ボンダイビーチ



Choiz
チョイズ



Colori
コローリ



Boost
ブースト



Cupcake
カップケーキ



Dorito
ドリト

Babble	14 - 16	60	460 - 500	600 - 650	7 - 8
Bellita	14 - 16	60	420 - 460	550 - 600	8
Bieber	12 - 14	65	420 - 460	550 - 600	7 - 8
Bondi Beach	14 - 16	65	460 - 500	600 - 650	7
Boost	13 - 15	60	460 - 500	600 - 650	7 - 8
Caramba	13 - 15	65	420 - 460	550 - 600	7
Chica	15 - 17	65	460 - 500	600 - 650	6 - 7
Choiz	14 - 16	60	460 - 500	600 - 650	7
Colori	14 - 16	65	380 - 420	500 - 550	8
Cupcake	14 - 16	65	420 - 460	550 - 600	7 - 8
Dorito	14 - 16	65	460 - 500	600 - 650	7



Emoji
エモジ **NEW**



Ice Cream
アイスクリーム **NEW**



Jacky
ジャッキー



Jazzy
ジャジー



Jesse
ジェシー



Emoji	12 - 14	65	460 - 500	600 - 650	7
Ice Cream	15 - 17	65	420 - 460	550 - 600	8
Jacky	14 - 16	65	420 - 460	550 - 600	7 - 8
Jazzy	14 - 16	60	420 - 460	550 - 600	7
Jesse	15 - 17	65	420 - 460	550 - 600	7



Mini Gerbera Ice Cream



Jordy
ジョーディー



Ketchup
ケチャップ



Lipstick NEW
リップスティック



Lobby
ロビー



Kitty
キティー



Larissa
ラリッサ



Love Me
ラブミー



Macaron
マカロン



Leando NEW
レアンド



Madison NEW
マジソン



Masserati
マセラティ

Jordy	14 - 16	65	420 - 460	550 - 600	7
Ketchup	14 - 16	60	420 - 460	550 - 600	7
Kitty	14 - 16	60	460 - 500	600 - 650	7 - 8
Larissa	15 - 17	65	420 - 460	550 - 600	7
Leando	15 - 17	60	460 - 500	600 - 650	7
Lipstick	14 - 16	60	460 - 500	600 - 650	7
Lobby	15 - 17	60	460 - 500	600 - 650	7
Love Me	14 - 16	60	420 - 460	550 - 600	7
Macaron	14 - 16	60	420 - 460	550 - 600	7 - 8
Madison	15 - 17	65	460 - 500	600 - 650	7
Masserati	14 - 16	60	420 - 460	550 - 600	7 - 8



Max NEW
マックス



Mickey
ミッキー



Navy
ネイビー



Nirvana
ニラヴァナ



Milady
ミレディ



Mindset
マインドセット



Okidoki
オキドキ



Pacman
パックマン



Missy NEW
ミッシー



Pre Isabelle
イザベル



Reno
レノ

Max	12 - 14	60	380 - 420	500 - 550	7
Mickey	14 - 16	65	420 - 460	550 - 600	7 - 8
Milady	15 - 17	60	460 - 500	600 - 650	7
Mindset	13 - 15	65	420 - 460	550 - 600	7 - 8
Missy	16 - 18	65	380 - 420	500 - 550	7
Navy	12 - 14	60	380 - 420	600 - 650	7
Nirvana	14 - 16	60	420 - 460	550 - 600	7
Okidoki	12 - 14	65	460 - 500	600 - 650	7
Pacman	16 - 18	65	420 - 460	550 - 600	7
Pre Isabelle	14 - 16	65	380 - 420	500 - 550	7 - 8
Reno	15 - 17	65	460 - 500	600 - 650	7



Rotary
ロータリー



Roxy NEW
ロキシィ



Sailor
セーラー



Snoopy
スヌーピー



Sonali NEW
ソナリ



Rotary	14 - 16	65	380 - 420	500 - 550	8
Roxy	12 - 14	60	420 - 460	550 - 600	7
Sailor	14 - 16	65	460 - 500	600 - 650	7
Snoopy	15 - 17	60	420 - 460	550 - 600	7
Sonali	15 - 17	60	420 - 460	550 - 600	7



Springtime
スプリングタイム



Sympathy
シンパシー



Vuelta
ブエルタ



White Star
ホワイトスター



Toyz
トイ ブルカーノズ



Sundee
サンディー



Whity NEW
ホワイティ



Wonderwall
ワンダーウォール

Springtime	15 - 17	60	420 - 460	550 - 600	7
Sympathy	16 - 18	60	420 - 460	550 - 600	7 - 8
Toyz	14 - 16	65	420 - 460	550 - 600	7
Sundee	14 - 16	65	460 - 500	600 - 650	7
White Label	14 - 16	65	420 - 460	600 - 650	7 - 8
Vuelta	15 - 17	60	460 - 500	550 - 600	7
White Star	14 - 16	60	460 - 500	600 - 650	7 - 8
Whity	13 - 15	60	420 - 460	550 - 600	7 - 8
Wonderwall	15 - 17	60	380 - 420	500 - 550	8



White Label
ホワイトラベル



Assorted Gerbera

Piccolini®



Piccolini®

Piccolini® is the tiniest Gerbera in our assortment, and was the first Micro Gerbera introduced in the market. Piccolinis have an exceptional high production level and are easy to transport, without damaging the flowers. Piccolinis are petite, cute and strong with a long vase life. They are perfect to use for floral arrangements, corsages and bridal bouquets.

Piccolini® Venice



Ancona
アンコーナ



Arezzo
アレツツォ



Assisi
アツツツジ



Bari
バリ



Catania
カタニーア



Livorno
リヴォルノ

Ancona	🔒 13 - 15	65	800 - 900	1000 - 1100	5
Arezzo	🔒 14 - 16	60	800 - 900	1000 - 1100	5 - 6
Assisi	🔒 14 - 16	60	800 - 900	1000 - 1100	5 - 6
Bari	🔒 15 - 17	65	700 - 800	900 - 1000	5 - 6
Catania	🔒 15 - 17	60	700 - 800	900 - 1000	5 - 6
Livorno	🔒 16 - 18	60	800 - 900	1000 - 1100	5 - 6

🔒 Limited availability



Molara
モラーラ



Sanremo
サンレモ



Trento
トレント



Venice NEW
ベニス

Molara	🔒 13 - 15	60	600 - 700	800 - 900	5 - 6
Sanremo	🔒 16 - 18	60	800 - 900	1000 - 1100	5 - 6
Trento	🔒 15 - 17	65	700 - 800	900 - 1000	4 - 5
Venice	🔒 16 - 18	65	700 - 800	900 - 1000	5 - 6

Limited availability



Assorted Piccolini®

FireworX®



FireworX®

Our special FireworX® Gerberas are known for their nearly flawless blooms and spiky petals. It's unique flower shape is sure to stand out in any table centerpiece, wedding bouquet or any other festive floral decoration.

Currently we have 6 colours in FireworX® Standard and 7 colours in FireworX® Mini.

FireworX® Mini Sparkler & FireworX® Standard Waver



Blincker
ブリフカー



Firecracker
ファイヤークラッカー



Firefly
ファイヤーフライ



Iggy
イギー



Moonlight
ムーンライト



Blincker	15 - 17	65	420 - 460	550 - 600	7
Firecracker	11 - 13	60	420 - 460	550 - 600	7 - 8
Firefly	15 - 17	65	380 - 420	500 - 550	7
Iggy	14 - 16	60	380 - 420	500 - 550	7
Moonlight	11 - 13	60	420 - 460	550 - 600	7 - 8

🔒 Limited availability



Sparkler
スパークル



Vulcano
ブルカーノ



FireworX® Mini Sparkler



Fantasia
ファンタジア



Panoramic
パノラミック



Phantom
ファントム



Premiere
プレミア



Stardust
スターダスト



Waver
ウェヴァー



Sparkler	12 - 14	60	420 - 460	550 - 600	6 - 7
Vulcano	15 - 17	60	380 - 420	500 - 550	7 - 8
Fantasia	12 - 14	60	210 - 230	270 - 290	10 - 12
Panoramic	12 - 14	60	230 - 250	290 - 310	10 - 12
Phantom	12 - 14	60	210 - 230	270 - 290	10 - 12
Premiere	12 - 14	60	210 - 230	270 - 290	10 - 12
Stardust	12 - 14	60	210 - 230	270 - 290	10 - 12
Waver	13 - 15	60	230 - 250	290 - 310	10 - 11

🔒 Limited availability

Pomponi®



Pomponi®

This beautiful Gerbera has a unique spherical lush shape and many flower petals compared to the classic Gerbera.

Our Pomponi® assortment consists of many different varieties. It's a real eye catcher in a bouquet.

Pomponi® Honey Ball, Powerball & May Ball



Belfi
ベルフィ



Benji
ベンジ



Black Pearl
ブラックパール



Chique
シック



Fanta
ファンタ



Belfi	🔒	15 - 17	65	360 - 400	500 - 550	7 - 8
Benji		15 - 17	65	420 - 460	550 - 600	7
Black Pearl		14 - 16	65	320 - 360	450 - 500	8
Chique	🔒	14 - 16	60	280 - 320	400 - 450	7 - 8
Fanta	🔒	16 - 18	60	320 - 360	450 - 500	7

🔒 Limited availability



Gecko
ゲッコ



Groovy
グロヴィ



Pluck
プラック



Tracy
トレーシー



Kermit
カーミット



Larry NEW
ラリー



Peachy
ピーチ



Gecko	14 - 16	60	420 - 460	550 - 600	7
Groovy	14 - 16	60	360 - 400	500 - 550	7
Kermit	14 - 16	65	320 - 360	450 - 500	7
Larry	14 - 16	60	360 - 400	500 - 550	7
Peachy	15 - 17	60	320 - 360	450 - 500	7 - 8
Pluck	13 - 15	65	320 - 360	450 - 500	7 - 8
Tracy	13 - 15	60	320 - 360	450 - 500	7

Limited availability



Pomponi® Powerball & Honey Ball



Honey Ball
ハニーボール **NEW**



May Ball
メイボール **NEW**



Powerball
パワーボール



Honey Ball	🔒 10 - 12	60	230 - 250	290 - 310	10 - 11
May Ball	🔒 16 - 18	65	210 - 230	270 - 290	10 - 12
Powerball	🔒 14 - 16	65	210 - 230	270 - 290	10 - 11

🔒 Limited availability



What we offer



Always strive for more

Exceeding expectations and strive for improvement. Our desire for improving and excelling in our activities, Tissue Culture young plants and service is what makes us unique.

Innovative Partner

Our R&D team applies the latest breeding techniques in our own greenhouses and lab facilities to develop Gerbera Cut flowers based on the demands of the market.



HilverdaFlorist Greenhouse

You're welcome in our show greenhouse during the season. Get an exclusive preview of the new varieties and let our team advise you to create your perfect assortment.

Every year we introduce various Gerbera novelties in Standard, Mini and our Specialties. We breed gerbera varieties suitable for the climate and circumstances in every market.



Sales & Marketing

Together we want to make your business successful. We can create promotional materials and retail inspiration to help you promote your Gerberas.

In need of a more tailor-made solution, our Marketing department can provide you the materials you need. Please feel free to contact us to discuss the promotional possibilities.

Assortment overview



Assorted Gerbera



	Variety						Colour	Type	Centre	Page
Standard	Aladin	12 - 14	60	230 - 250	290 - 310	10 - 12	Purple	Single	●	
	Alex	10 - 12	65	250 - 270	310 - 330	10 - 12	Orange	Semi double	●	7
	Alliance	14 - 16	65	250 - 270	310 - 330	10 - 12	Cream/pink bicolour	Semi double	●	7
	Alma	14 - 16	60	230 - 250	290 - 310	11 - 12	Peach	Semi double	●	7
	Amarone	16 - 18	65	210 - 230	270 - 290	11 - 13	Dark red	Semi double	●	7
	Ankur	15 - 17	60	230 - 250	290 - 310	11 - 13	Red	Semi double)	●	7
	Apollo	12 - 14	65	210 - 230	270 - 290	11 - 13	Yellow/orange bicolour	Semi double	●	8
	Applause	10 - 12	60	250 - 270	310 - 330	10 - 12	Orange	Semi double	●	
	Artist	12 - 14	65	230 - 250	290 - 310	10 - 12	White/pink bicolour	Semi double	●	8
	Atlanta	12 - 14	65	230 - 250	290 - 310	11 - 13	Orange	Semi double	●	8
	Aventura	12 - 14	65	230 - 250	290 - 310	11 - 13	Yellow/orange bicolour	Semi double	●	8
	Avignon	16 - 18	60	250 - 270	310 - 330	10 - 12	Peach	Semi double	●	8
	Balance	13 - 15	65	230 - 250	290 - 310	11 - 13	White	Semi double	●	9
	Barones	15 - 17	60	250 - 270	310 - 330	10 - 11	Red	Semi double	●	
	Beauty EXP	15 - 17	60	250 - 270	310 - 330	10 - 11	Red	Semi double	●	
	Bellarosa	12 - 14	60	230 - 250	290 - 310	10 - 12	Light pink	Semi double	●	9
	Blind Date	15 - 17	65	230 - 250	290 - 310	10 - 12	Red	Semi double	●	9
	Bon Dia	15 - 17	60	250 - 270	310 - 330	10 - 12	Purple	Semi double	●	9
	Brilliance	14 - 16	65	230 - 250	290 - 310	11 - 12	Yellow	Semi double	●	9
	Brunello	13 - 15	65	250 - 270	310 - 330	10 - 12	Red	Semi double	●	9
	Calidad EXP	15 - 17	70	210 - 230	270 - 290	11 - 13	Lilac	Semi double	●	
	Calypso EXP	12 - 14	60	230 - 250	290 - 310	10 - 12	Yellow/orange bicolour	Semi double	●	
	Cameron	12 - 14	60	230 - 250	290 - 310	11 - 13	Light pink	Semi double	●	10
	Candela	14 - 16	60	250 - 270	310 - 330	10 - 12	Orange	Semi double	●	10
	Candy Girl	14 - 16	60	230 - 250	290 - 310	10 - 12	Pink	Semi double	●	10
	Capella	14 - 16	60	210 - 230	270 - 290	12 - 14	Orange	Semi double	●	10
	Capito NEW	14 - 16	65	250 - 270	310 - 330	10 - 12	Light pink	Semi double	●	10
	Carambole	14 - 16	60	230 - 250	290 - 310	11 - 13	Red	Semi double	●	12
	Caravaggio	15 - 17	60	250 - 270	310 - 330	10 - 12	Red	Semi double	●	12
	Catwalk	15 - 17	60	250 - 270	310 - 330	10 - 12	Yellow/orange bicolour	Semi double	●	12
	Clasico	14 - 16	60	250 - 270	310 - 330	10 - 12	Purple	Single	●	
	Cleopatra	14 - 16	60	230 - 250	290 - 310	11 - 13	Purple	Semi double	●	12
	Cream Beach	14 - 16	65	230 - 250	290 - 310	10 - 12	Cream	Single	●	12
	Cubanita	14 - 16	65	230 - 250	290 - 310	11 - 13	Pink/white bicolour	Single	●	13
	Cullinan	15 - 17	65	250 - 270	310 - 330	10 - 12	White	Semi double	●	13
	Dana Ellen	14 - 16	60	210 - 230	270 - 290	10 - 12	Yellow/orange bicolour	Semi double	●	



Davina (EXP) **Durango** (EXP) **Eureka** (EXP) **Forward** (EXP) **Guapa** (NEW)

	Variety						Colour	Type	Centre	Page
Standard	Darling	16 - 18	65	250 - 270	310 - 330	11 - 12	Red	Single	●	13
	Davina EXP	12 - 14	65	230 - 250	290 - 310	10 - 11	Pink/light pink bicolour	Semi double	●	
	Debut	15 - 17	60	230 - 250	290 - 310	11 - 13	Pink	Semi double	●	
	Diabolo	12 - 14	65	250 - 270	310 - 330	10 - 12	Pink/white bicolour	Semi double	●	13
	Dice	15 - 17	65	230 - 250	290 - 310	10 - 12	White	Single	●	13
	Don Leo	12 - 14	60	230 - 250	290 - 310	10 - 12	Yellow	Semi double	●	13
	Dreamer	12 - 14	60	250 - 270	310 - 330	10 - 12	Lilac	Semi double	●	14
	Dreamline	12 - 14	65	230 - 250	290 - 310	11 - 13	Purple	Semi double	●	14
	Dune	12 - 14	60	230 - 250	290 - 310	11 - 12	Orange	Semi double	●	14
	Durango EXP	10 - 12	60	250 - 270	310 - 330	10 - 12	Orange	Semi double	●	
	Dutch Pride	15 - 17	65	250 - 270	310 - 330	10 - 11	Orange	Single	●	
	Dynamic	15 - 17	65	230 - 250	290 - 310	10 - 12	Red	Semi double	●	14
	Eclair	12 - 14	60	250 - 270	310 - 330	10 - 12	Cream	Semi double	●	14
	El Mundo	13 - 15	65	230 - 250	290 - 310	11 - 13	Red	Semi double	●	15
	Elan	10 - 12	60	230 - 250	290 - 310	11 - 13	White red bicolour	Semi double	●	15
	Entourage	16 - 18	65	230 - 250	290 - 310	11 - 13	Orange/yellow bicolour	Single	●	15
	Estate	12 - 14	65	230 - 250	290 - 310	10 - 12	Cream	Semi double	●	15
	Eureka EXP	15 - 17	60	210 - 230	270 - 290	10 - 12	Light orange	Semi double	●	
	Evi	12 - 14	60	250 - 270	310 - 330	10 - 12	Pink	Semi double	●	
	Explorer	14 - 16	60	250 - 270	310 - 330	11 - 12	Purple	Single	●	
	Farao	13 - 15	65	230 - 250	290 - 310	10 - 12	Purple	Semi double	●	15
	Figaro	14 - 16	65	250 - 270	310 - 330	10 - 12	Pink	Semi double	●	15
	Forbes	10 - 12	65	230 - 250	290 - 310	11 - 12	Red	Semi double	●	16
	Forward EXP	10 - 12	60	210 - 230	270 - 290	11 - 13	Orange	Semi double	●	
	Forza	13 - 15	60	230 - 250	290 - 310	10 - 12	Red	Semi double	●	16
	Funfair	15 - 17	60	230 - 250	290 - 310	10 - 12	Lilac/white bicolour	Semi double	●	16
	Gallant	15 - 17	65	250 - 270	310 - 330	10 - 12	Salmon/pink	Semi double	●	16
	Giro	14 - 16	60	230 - 250	290 - 310	10 - 12	Hot pink	Semi double	●	16
	Glossy	12 - 14	65	230 - 250	290 - 310	10 - 12	Pink	Semi double	●	17
	Goldstrike	14 - 16	65	210 - 230	270 - 290	10 - 12	Golden yellow	Single	●	17
	Goliath	12 - 14	60	210 - 230	270 - 290	10 - 12	Orange	Semi double	●	
	Graceland	10 - 12	60	210 - 230	270 - 290	10 - 12	Pink/white bicolour	Semi double	●	17
	Greeny	15 - 17	65	230 - 250	290 - 310	10 - 12	Green/yellow	Semi double	●	17
	Guapa NEW	12 - 14	65	210 - 230	270 - 290	10 - 12	Pink	Semi double	●	17
	Hamptons	14 - 16	60	250 - 270	310 - 330	11 - 12	Dark coral	Semi double	●	17
	Haribo	14 - 16	65	230 - 250	290 - 310	11 - 13	Terracotta	Semi double	●	19



Izza (EXP) **Keystone** (NEW) **Orange Sky** (NEW) **Oro** (NEW) **Pax** (EXP) **Payday** (NEW)

	Variety						Colour	Type	Centre	Page
Standard	Highlight	13 - 15	65	250 - 270	310 - 330	10 - 12	Red	Semi double	●	19
	Humberto	12 - 14	65	230 - 250	290 - 310	11 - 12	Dark red	Semi double	●	19
	Iceberg	16 - 18	65	250 - 270	310 - 330	10 - 12	White	Semi double	●	
	Image	12 - 14	65	210 - 230	270 - 290	10 - 12	White/pink bicolour	Semi double	●	19
	Inferno	12 - 14	60	230 - 250	290 - 310	12 - 14	Red	Semi double	●	19
	Intense	13 - 15	65	230 - 250	290 - 310	10 - 12	Cerise	Semi double	●	20
	Izza EXP	14 - 16	65	250 - 270	310 - 330	10 - 11	Pink	Semi double	●	
	Jetset	14 - 16	60	250 - 270	310 - 330	11 - 13	Peach	Semi double	●	20
	Keystone NEW	13 - 15	65	210 - 230	270 - 290	12 - 14	Lilac	Semi double	●	20
	Kilimanjaro	16 - 18	60	210 - 230	270 - 290	10 - 12	White	Semi double	●	
	Ladies First	13 - 15	60	250 - 270	310 - 330	10 - 12	Red	Single	●	20
	Landmark	16 - 18	65	250 - 270	310 - 330	10 - 12	Dark lilac	Semi double	●	22
	Limoncello	10 - 12	65	250 - 270	310 - 330	10 - 12	Lemon/yellow	Semi double	●	22
	Malibu	10 - 12	60	250 - 270	310 - 330	10 - 11	Purple	Single	●	
	Mandala	12 - 14	60	230 - 250	290 - 310	10 - 12	White/pink bicolour	Single	●	22
	Maxime	14 - 16	60	250 - 270	310 - 330	10 - 12	Pink/white bicolour	Semi double	●	
	Memphis	12 - 14	65	230 - 250	290 - 310	11 - 12	Lilac	Semi double	●	22
	Meriva	14 - 16	70	250 - 270	310 - 330	10 - 12	Yellow	Single	●	
	Mint	14 - 16	60	250 - 270	310 - 330	10 - 12	Green	Semi double	●	22
	Mocktail	12 - 14	60	230 - 250	290 - 310	11 - 13	Cream/red bicolour	Semi double	●	23
	Monroe	15 - 17	65	250 - 270	310 - 330	10 - 12	Light pink	Semi double	●	23
	Nashville	14 - 16	65	250 - 270	310 - 330	10 - 12	Lilac	Semi double	●	23
	Noblesse	15 - 17	60	230 - 250	290 - 310	10 - 12	Light peach	Semi double	●	
	Novella	14 - 16	65	230 - 250	290 - 310	10 - 12	Pink	Semi double	●	
	Nuance	16 - 18	60	250 - 270	310 - 330	10 - 12	Purple/lilac bicolour	Single	●	23
	Orange Sky NEW	13 - 15	60	210 - 230	270 - 290	11 - 13	Orange	Semi double	●	23
	Orca	15 - 17	65	230 - 250	290 - 310	10 - 11	White	Semi double	●	23
	Oro NEW	15 - 17	60	230 - 250	290 - 310	10 - 12	Golden yellow	Semi double	●	24
	Panama	15 - 17	65	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	24
	Pax EXP	14 - 16	65	250 - 270	310 - 330	10 - 12	Pink	Semi double	●	
	Payday NEW	13 - 15	65	210 - 230	270 - 290	12 - 14	Hot pink	Semi double	●	24
	Peptalk	11 - 13	65	230 - 250	290 - 310	10 - 12	Orange	Semi double	●	24
	Picobello	10 - 12	65	230 - 250	290 - 310	10 - 12	Purple	Semi double	●	24
	Pink Elegance	14 - 16	65	230 - 250	290 - 310	11 - 13	Pink	Semi double	●	26
	Pink Power	13 - 15	65	230 - 250	290 - 310	11 - 13	Light pink	Semi double	●	26
	Pink Sensation	10 - 12	65	210 - 230	270 - 290	11 - 13	Pink	Semi double	●	



Snowbrand
(NEW)

Sugarbabe
(NEW)

Treasure
(NEW)

	Variety						Colour	Type	Centre	Page
Standard	Pole Star	15 - 17	65	230 - 250	290 - 310	12 - 14	White	Single	●	26
	Pre Extase	14 - 16	60	230 - 250	290 - 310	11 - 13	Peach	Semi double	●	
	Pre Intenzz	14 - 16	60	250 - 270	310 - 330	11 - 12	Pink	Semi double	●	26
	Pre Semmy	12 - 14	65	250 - 270	310 - 330	10 - 12	Pink	Semi double	●	26
	Prestige	15 - 17	65	250 - 270	310 - 330	10 - 12	Orange	Semi double	●	27
	Red Explosion	12 - 14	60	250 - 270	310 - 330	10 - 12	Red	Semi double	●	
	Rich	16 - 18	55	250 - 270	310 - 330	10 - 11	Purple	Single	●	
	Rihanna	14 - 16	65	250 - 270	310 - 330	10 - 12	Lilac	Semi double	●	27
	Riley	14 - 16	65	250 - 270	310 - 330	11 - 13	Lilac	Single	●	27
	Ritmo	11 - 13	60	230 - 250	290 - 310	12 - 14	Yellow	Semi double	●	27
	Rosalin	10 - 12	60	230 - 250	290 - 310	11 - 13	Light pink	Semi double	●	
	Salut	13 - 15	60	230 - 250	290 - 310	10 - 12	Orange/yellow bicolour	Semi double	●	27
	Samara	10 - 12	60	250 - 270	310 - 330	10 - 12	Lilac	Semi double	●	27
	Savannah	14 - 16	65	210 - 230	270 - 290	11 - 13	Red	Single	●	
	Scala	15 - 17	65	250 - 270	310 - 330	10 - 12	Pink	Semi double	●	
	Shimmer	12 - 14	60	250 - 270	310 - 330	10 - 12	White/pink bicolour	Semi double	●	28
	Silvester	12 - 14	60	250 - 270	310 - 330	10 - 12	White	Semi double	●	
	Sisco	12 - 14	65	230 - 250	290 - 310	11 - 13	Yellow	Semi double	●	
	Snowball	14 - 16	65	230 - 250	290 - 310	12 - 14	White	Semi double	●	28
	Snowbrand NEW	14 - 16	60	250 - 270	310 - 330	10 - 12	White	Semi double	●	29
	Sol	13 - 15	60	230 - 250	290 - 310	10 - 12	Yellow	Semi double	●	28
	Soulmate	15 - 17	65	250 - 270	310 - 330	10 - 12	White	Semi double	●	28
	Souvenir	10 - 12	65	250 - 270	310 - 330	10 - 12	Yellow/orange bicolour	Semi double	●	29
	Spotlight	14 - 16	60	250 - 270	310 - 330	10 - 12	Orange/yellow bicolour	Semi double	●	28
	Stanza	14 - 16	60	210 - 230	270 - 290	11 - 13	Red	Semi double	●	
	Stilo	13 - 15	65	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	29
	Submarine	13 - 15	60	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	29
	Sugarbabe NEW	12 - 14	65	250 - 270	310 - 330	10 - 12	Pink/white bicolour	Semi double	●	29
	Sun Valley	14 - 16	60	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	29
	Tess	12 - 14	65	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	31
	Toast	12 - 14	65	230 - 250	290 - 310	10 - 12	Yellow/red bicolour	Semi double	●	
	Tommy	14 - 16	65	230 - 250	290 - 310	10 - 12	Yellow	Semi double	●	
	Treasure NEW	15 - 17	65	250 - 270	310 - 330	10 - 12	Coral	Semi double	●	31
	Trophy	16 - 18	65	230 - 250	290 - 310	11 - 13	Yellow	Semi double	●	31
	Ultima	16 - 18	65	230 - 250	290 - 310	11 - 13	Orange	Semi double	●	31
	Unique	15 - 17	60	230 - 250	290 - 310	10 - 12	White/pink bicolour	Single	●	



White River
(NEW)

	Variety						Colour	Type	Centre	Page
Standard	Vesper	14 - 16	65	250 - 270	310 - 330	10 - 12	Dark red	Semi double	●	31
	Wake-Up	14 - 16	65	250 - 270	310 - 330	10 - 12	Yellow	Semi double	●	32
	Wannabe	14 - 16	70	230 - 250	290 - 310	12 - 14	Orange/yellow bicolour	Semi double	●	32
	White House	11 - 13	60	250 - 270	310 - 330	10 - 12	White	Semi double	●	32
	White River NEW	14 - 16	65	230 - 250	290 - 310	10 - 12	White	Semi double	●	32
	Xanadu	14 - 16	60	210 - 230	270 - 290	10 - 12	Lilac/pink bicolour	Semi double	●	
	Zodiac	12 - 14	60	230 - 250	290 - 310	11 - 12	Orange	Single	●	32



Standard Gerbera Riley



Mini	Variety	Days to Harvest	Planting Density	Planting Distance	Planting Depth	Days to Maturity	Colour	Type	Centre	Page
	Abby Lou	15 - 17	60	460 - 500	600 - 650	7	Pink	Single	●	
	Airplay	15 - 17	60	460 - 500	600 - 650	6 - 7	Hot pink	Semi double	●	
	Albino	15 - 17	55	420 - 460	550 - 600	7	White	Single	●	35
	Alix Noor NEW	15 - 17	60	460 - 500	600 - 650	7 - 8	Cream	Semi double	●	35
	Allround NEW	10 - 12	60	380 - 420	500 - 550	7	Orange/red bicolour	Semi double	●	35
	Allure	15 - 17	60	420 - 460	550 - 600	7	Orange	Single	●	
	Anna	14 - 16	60	440 - 500	600 - 650	7	Purple	Single	●	35
	Ariba	12 - 14	60	420 - 460	550 - 600	7	Orange/yellow bicolour	Semi double	●	35
	Arielle	12 - 14	65	380 - 420	500 - 550	7	White	Single	●	
	Babble	14 - 16	60	460 - 500	600 - 650	7 - 8	Pink	Semi double	●	36
	Baby Girl EXP	15 - 17	60	420 - 460	550 - 600	7	Pink	Single	●	
	Ballerina	16 - 18	60	460 - 500	600 - 650	7	Pink	Semi double	●	
	Banana	15 - 17	65	460 - 500	600 - 650	7	Yellow	Semi double	●	
	Bellita	14 - 16	60	420 - 460	550 - 600	8	Light pink	Semi double	●	36
	Bieber	12 - 14	65	420 - 460	550 - 600	7 - 8	White/pink bicolour	Semi double	●	36
	Bondi Beach	14 - 16	65	460 - 500	600 - 650	7	Dark yellow	Single	●	36
	Boost	13 - 15	60	460 - 500	600 - 650	7 - 8	Purple	semi double	●	36
	Caramba	13 - 15	65	420 - 460	550 - 600	7	Orange	semi double	●	37
	Cassis	14 - 16	60	460 - 500	600 - 650	6 - 7	White/pink bicolour	Semi double	●	
	Cava EXP	15 - 17	60	420 - 460	550 - 600	7 - 8	Peach	Single	●	
	Chica	15 - 17	65	460 - 500	600 - 650	6 - 7	Pink/white bicolour	Semi double	●	37
	Choiz	14 - 16	60	460 - 500	600 - 650	7	Red	Single	●	37
	Colori	14 - 16	65	380 - 420	500 - 550	8	Orange/yellow bicolour	Semi double	●	37
	Cuby	14 - 16	60	460 - 500	600 - 650	7 - 8	Orange	Semi double	●	
	Cupcake	14 - 16	65	420 - 460	550 - 600	7 - 8	Pink/white bicolour	Single	●	37
	Dakar	15 - 17	60	380 - 420	500 - 550	7	Yellow/orange bicolour	Semi double	●	
	Davidson	15 - 17	60	380 - 420	500 - 550	7	Yellow	Semi double	●	
	Decora	12 - 14	60	420 - 460	550 - 600	7	Yellow/orange bicolour	Semi double	●	
	Delmonte	15 - 17	65	460 - 500	600 - 650	7	Yellow	Semi double	●	
	Dorito	14 - 16	65	460 - 500	600 - 650	7	Orange	Semi double	●	37
	Duet EXP	12 - 14	60	460 - 500	600 - 650	7	White/pink bicolour	Single	●	
	Emoji NEW	12 - 14	65	460 - 500	600 - 650	7	Yellow	Semi double	●	38
	Esmee EXP	15 - 17	60	420 - 460	550 - 600	7	Pink/lilac bicolour	Single	●	

Variety	Days to Harvest	Planting Density	Planting Distance	Planting Depth	Days to Maturity	Colour	Type	Centre	Page
Flamazing	15 - 17	60	380 - 420	500 - 550	7	Orange/yellow bicolour	Single	●	
Freedomline	15 - 17	60	380 - 420	500 - 550	7 - 8	White	Semi double	●	
Garfield	14 - 16	60	460 - 500	600 - 650	7	Orange	Semi double	●	
Ice Cream NEW	15 - 17	65	420 - 460	550 - 600	8	Light pink	Semi double	●	38
Jacky	14 - 16	65	420 - 460	550 - 600	7 - 8	Pink	Semi double	●	38
Jazzy	14 - 16	60	420 - 460	550 - 600	7	Yellow/orange bicolour	Semi double	●	38
Jesse	15 - 17	65	420 - 460	550 - 600	7	Yellow	Single	●	38
Jordy	14 - 16	65	420 - 460	550 - 600	7	Orange	Semi double	●	40
Juanita EXP	13 - 15	60	420 - 460	550 - 600	7	Yellow/red bicolour	Single	●	
Kentucky	12 - 14	65	380 - 420	500 - 550	7	Orange	Semi double	●	
Ketchup	14 - 16	60	420 - 460	550 - 600	7	Red	Semi double	●	40
Kian	13 - 15	60	420 - 460	550 - 600	7 - 8	Lilac/purple bicolour	Single	●	
Kimi	15 - 17	65	380 - 420	500 - 550	8	Pink	Semi double	●	
Kitty	14 - 16	60	460 - 500	600 - 650	7 - 8	Pink	Semi double	●	40
Larissa	15 - 17	65	420 - 460	550 - 600	7	Peach	Semi double	●	40
Leando NEW	15 - 17	60	460 - 500	600 - 650	7	Lilac/pink bicolour	Single	●	40
Lipstick NEW	14 - 16	60	460 - 500	600 - 650	7	Red	Semi double	●	41
Lobby	15 - 17	60	460 - 500	600 - 650	7	White	Semi double	●	41
Lois	14 - 16	60	380 - 420	500 - 550	7	Purple	Single	●	
Love Me	14 - 16	60	420 - 460	550 - 600	7	Pink	Single	●	41
Macaron	14 - 16	60	420 - 460	550 - 600	7 - 8	Cream	Semi double	●	41
Madison NEW	15 - 17	65	460 - 500	600 - 650	7	Orange	Semi double	●	41
Masserati	14 - 16	60	420 - 460	550 - 600	7 - 8	Red	Semi double	●	41
Max NEW	12 - 14	60	380 - 420	500 - 550	7	Orange	Semi double	●	42
Mickey	14 - 16	65	420 - 460	550 - 600	7 - 8	Cream	Semi double	●	42
Milady	15 - 17	60	460 - 500	600 - 650	7	Light yellow	Semi double	●	42
Mindset	13 - 15	65	420 - 460	550 - 600	7 - 8	Cream	Semi double	●	42
Missy NEW	16 - 18	65	380 - 420	500 - 550	7	Peach	Semi double	●	42
Moët	16 - 18	60	380 - 420	500 - 550	7 - 8	Cream	Semi double	●	
Nacho	14 - 16	60	460 - 500	600 - 650	7	Orange	Single	●	
Navy	12 - 14	60	380 - 420	600 - 650	7	Blush purple	Single	●	43
Neon	14 - 16	60	420 - 460	550 - 600	7 - 8	Purple	Single	●	
Nirvana	14 - 16	60	420 - 460	550 - 600	7	Red	Semi double	●	43



Variety						Colour	Type	Centre	Page
Oakley	12 - 14	60	460 - 500	600 - 650	6 - 7	Yellow	Semi double	●	
Okidoki	12 - 14	65	460 - 500	600 - 650	7	Lemon/yellow	Semi double	●	43
Pacman	16 - 18	65	420 - 460	550 - 600	7	Yellow	Semi double	●	43
Picnic	13 - 15	60	420 - 460	550 - 600	7	Red	Semi double	●	
Pinta	14 - 16	60	380 - 420	500 - 550	7	Red	Single	●	
Pre Isabelle	14 - 16	65	380 - 420	500 - 550	7 - 8	Purple/lilac bicolour	Semi double	●	43
Prosecco	14 - 16	60	380 - 420	500 - 550	7 - 8	Peach/salmon bicolour	Semi double	●	
Red Star EXP	15 - 17	60	420 - 460	550 - 600	7 - 8	Red	Semi double	●	
Reno	15 - 17	65	460 - 500	600 - 650	7	Hot pink	Semi double	●	43
Ricola EXP	14 - 16	60	460 - 500	600 - 650	7	Yellow	Single	●	
Rotary	14 - 16	65	380 - 420	500 - 550	8	Red	Semi double	●	44
Roxy NEW	12 - 14	60	420 - 460	550 - 600	7	Pink	Semi double	●	44
Sailor	14 - 16	65	460 - 500	600 - 650	7	Yellow	Single	●	44
Smart EXP	14 - 16	60	460 - 500	600 - 650	6	Pink	Semi double	●	
Snoopy	15 - 17	60	420 - 460	550 - 600	7	White	Single	●	44
Snowy	14 - 16	60	460 - 500	600 - 650	7	White	Semi double	●	
Sonali NEW	15 - 17	60	420 - 460	550 - 600	7	Yellow	Semi double	●	44
Springtime	15 - 17	60	460 - 500	600 - 650	7	Yellow	Semi double	●	46
Sundee	14 - 16	65	460 - 500	600 - 650	7	Yellow	Semi double	●	46
Sympathy	16 - 18	60	420 - 460	550 - 600	7 - 8	Lilac	Semi double	●	46
Toyz	14 - 16	65	420 - 460	550 - 600	7	Purple	Semi double	●	46
Vuelta	15 - 17	60	460 - 500	600 - 650	7	Red	Semi double	●	47
Whisper	12 - 14	60	460 - 500	600 - 650	7	Purple	Semi double	●	
White Label	14 - 16	65	420 - 460	600 - 650	7 - 8	White	Semi double	●	46
White Star	14 - 16	60	460 - 500	600 - 650	7 - 8	White	Semi double	●	47
Whity NEW	13 - 15	60	420 - 460	550 - 600	7 - 8	White	Semi double	●	47
Wonderwall	15 - 17	60	380 - 420	500 - 550	8	Pink/white bicolour	Semi double	●	47



Mini Gerbera Madison



Venice (NEW)

Vita (EXP)

Variety						Colour	Type	Centre	Page	
Piccolini Ancona	🔒	13 - 15	65	800 - 900	1000 - 1100	5	Yellow	Single	●	49
Arezzo	🔒	14 - 16	60	800 - 900	1000 - 1100	5 - 6	Orange	Single	●	49
Assisi	🔒	14 - 16	60	800 - 900	1000 - 1100	5 - 6	Cream bicolour	Single	●	49
Bari	🔒	15 - 17	65	700 - 800	900 - 1000	5 - 6	Pink	Semi double	●	49
Catania	🔒	15 - 17	60	700 - 800	900 - 1000	5 - 6	Red	Semi double	●	49
Livorno	🔒	16 - 18	60	800 - 900	1000 - 1100	5 - 6	White	Single	●	49
Molara	🔒	13 - 15	60	600 - 700	800 - 900	5 - 6	Pink	Single	●	50
Sanremo	🔒	16 - 18	60	800 - 900	1000 - 1100	5 - 6	Pink	Single	●	50
Trento	🔒	15 - 17	65	700 - 800	900 - 1000	4 - 5	Pink	Single	●	50
Venice NEW	🔒	16 - 18	65	700 - 800	900 - 1000	5 - 6	White	Semi double	○	50
Vita EXP	🔒	16 - 18	55	600 - 700	900 - 1000	5 - 6	Cerise	Single	●	



Larry (NEW)

Honey Ball (NEW)

May Ball (NEW)

Variety						Colour	Type	Centre	Page	
FireworX Mini Blincker		15 - 17	65	420 - 460	550 - 600	7	Vanilla	Spider	●	53
Firecracker	🔒	11 - 13	60	420 - 460	550 - 600	7 - 8	Orange	Spider	●	53
Firefly		15 - 17	65	380 - 420	500 - 550	7	Pink	Spider	●	53
Iggy	🔒	14 - 16	60	380 - 420	500 - 550	7	Lilac	Spider	●	53
Moonlight	🔒	11 - 13	60	420 - 460	550 - 600	7 - 8	Cream	Spider	●	53
Sparkler		12 - 14	60	420 - 460	550 - 600	6 - 7	Purple	Spider	●	54
Vulcano	🔒	15 - 17	60	380 - 420	500 - 550	7 - 8	Red	Spider	●	54
FireworX Standard Fantasia	🔒	12 - 14	60	210 - 230	270 - 290	10 - 12	Purple	Spider	●	55
Panoramic	🔒	12 - 14	60	230 - 250	290 - 310	10 - 12	Pink	Spider	●	55
Phantom	🔒	12 - 14	60	210 - 230	270 - 290	10 - 12	White	Spider	●	55
Premiere	🔒	12 - 14	60	210 - 230	270 - 290	10 - 12	Red	Spider	●	55
Stardust	🔒	12 - 14	60	210 - 230	270 - 290	10 - 12	Orange	Spider	●	55
Waver		13 - 15	60	230 - 250	290 - 310	10 - 11	Yellow	Spider	●	55

Pomponi Mini Belfi	🔒	15 - 17	65	360 - 400	500 - 550	7 - 8	Light pink	Pomponi	●	57
Benji		15 - 17	65	420 - 460	550 - 600	7	Red	Pomponi	●	57
Black Pearl		14 - 16	65	320 - 360	450 - 500	8	Burgundy	Pomponi	●	57
Chique	🔒	14 - 16	60	280 - 320	400 - 450	7 - 8	Purple	Pomponi	●	57
Fanta	🔒	16 - 18	60	320 - 360	450 - 500	7	Orange	Pomponi	●	57
Gecko		14 - 16	60	420 - 460	550 - 600	7	Orange/yellow bicolour	Pomponi	●	58
Groovy		14 - 16	60	360 - 400	500 - 550	7	Salmon/red bicolour	Pomponi	●	58
Kermit	🔒	14 - 16	65	320 - 360	450 - 500	7	Light green	Pomponi	●	58
Larry NEW	🔒	14 - 16	60	360 - 400	500 - 550	7	Lilac/pink bicolour	Pomponi	○	58
Peachy	🔒	15 - 17	60	320 - 360	450 - 500	7 - 8	Peach	Pomponi	●	58
Pluck	🔒	13 - 15	65	320 - 360	450 - 500	7 - 8	Purple	Pomponi	●	59
Tracy		13 - 15	60	320 - 360	450 - 500	7	Pink	Pomponi	●	59
Pomponi Standard Honey Ball NEW	🔒	10 - 12	60	230 - 250	290 - 310	10 - 11	Yellow	Pomponi	○	61
May Ball NEW	🔒	16 - 18	65	210 - 230	270 - 290	10 - 12	Lilac/pink bicolour	Pomponi	●	61
Powerball	🔒	14 - 16	65	210 - 230	270 - 290	10 - 11	Pink/white bicolour	Pomponi	●	61

Purity Pure Amour		16 - 18	65	420 - 260	550 - 600	7	Red	Single	●	
Pure Angel		15 - 17	60	420 - 260	550 - 600	7	Light pink	Semi double	●	
Pure Sunrise		16 - 18	60	420 - 260	550 - 600	7	Orange	Semi double	●	
Pure Vanilla		16 - 18	65	460 - 500	600 - 650	7	Cream	Semi double	●	



Pomponi® May Ball

What to order?

Choose the type of starting material that suits your business

HilverdaFlorist offers different types of starting material, depending on cultivation and market requirements. Below an overview of the materials which are available for our Gerbera varieties. Let our sales representatives advise you which plant material is best for your cultivation requirements.



Jiffy 4 CM
112 plants per tray



Jiffy 6 CM
45 plants per tray



Rockwool plug
45 plants per tray



World Wide Sales Network

Meet the complete team of sales agents of HilverdaFlorist. Get in touch with them to discuss our complete Gerbera assortment. Together with our agents we'll create the best mix of varieties for your market and business.

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We are happy to answer any questions you may have and explain you all the details regarding our products and marketing options. Together we will create the best mix of cultivars for your market and business and strengthen your assortment. Please contact your sales representative directly, or your local HilverdaFlorist agent.

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Disclaimer

The information in this catalogue is based on results obtained from trials carried out at HilverdaFlorist B.V. in the Netherlands. HilverdaFlorist B.V. cannot be held responsible for any inaccuracies, or incomplete information in this catalogue.

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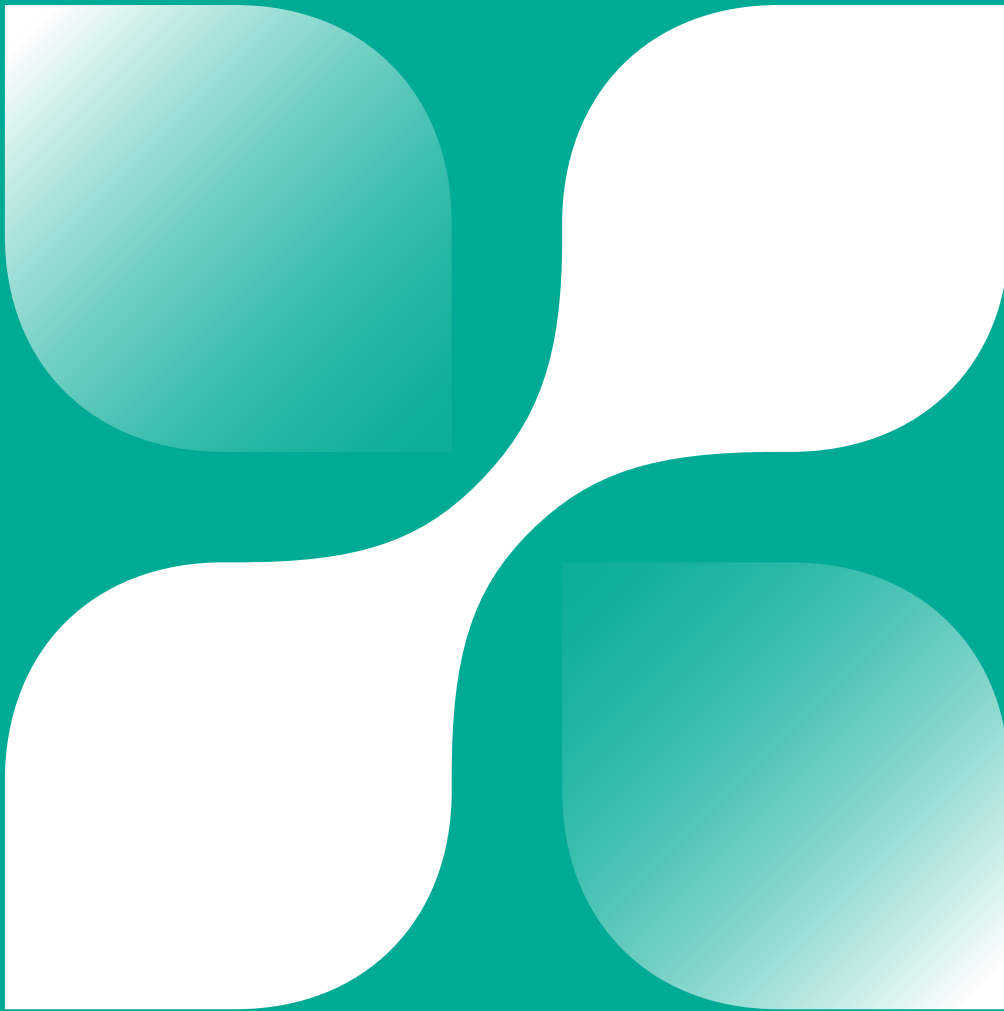
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